



Scholl Academic Centre

Strategy 2019 – 2023

Foreword

It was our great pleasure to formally launch our Scholl Academic Centre in March 2019. The launch was made possible by generous grant funding from the Dr Scholl Foundation based in Illinois, USA.

We were delighted that Susan Scholl was able to speak at the launch on behalf of the Dr Scholl Foundation.

At the launch we were joined by many of our partners from across the globe. These partnerships will be fundamental to establishing the reputation of the Scholl Academic Centre here on the Isle of Man, across the UK and internationally. We will speak more about our partnerships later in this document.

We are now pleased to share our Scholl Academic Centre Strategy.

This strategy clearly shows our priorities for the next four years so that it aligns with life of the Hospice strategy **‘Much More Than a Building’**.

Professor Ken Mills



Chair, Scholl Academic Centre Board and Faculty of Life and Health Sciences, Queen's University Belfast.

I am very pleased to be able to launch the research strategy for Scholl Academic Centre (SAC) which is closely aligned to the overall strategy

for Hospice Isle of Man.

Research should be an integral part of the Hospice and we have taken a collaborative approach to develop this strategy in partnership with the Hospice staff. The research strategy needs to engage with the whole organisation, demonstrating robust governance and a strong funding basis, whilst ensuring that the research projects improve Hospice provision for its users, which may involve relevant and active external partners.

I believe that by combining the education and research from the Scholl Academic Centre (SAC) with the high quality clinical services delivered by the Hospice, we will be able to provide the best possible experience for our users by engaging our Hospice staff in research and education, whilst increasing our research activity in a systematic way.

Following the launch of the SAC early in 2019, this strategy will now give us a trajectory towards embedding a culture of research, education and innovation for the benefit of Hospice Influenced Care.

Anne Mills



Chief Executive, Hospice Isle of Man and Director of the Scholl Academic Centre.

We began building our Scholl Academic Centre team in 2018, recruiting talented individuals when the opportunity arose and we

had the funding in place to support our decisions.

This allowed us to begin our journey in building an enviable reputation for quality research and innovation.

In 2019 we transferred our established education team into the Scholl Academic Centre and renamed it the Palliative Care Academy.

These steps energised our desire to create synergy and promote our ambitions for Education, Innovation, and Research.

The publication of our first strategy marks a further significant step in establishing the Scholl Academic Centre.

I was always clear in my aspirations to be a national leader in palliative and end of life care, and I am delighted to be able to share my aspirations now with you with this strategy.

Our Aspirations for the Scholl Academic Centre

We already know that only 25% of UK hospices lead on, or generate research. We have a clear ambition that Hospice Isle of Man, through its Scholl Academic Centre, will progress into the top 10% of UK hospices with a reputation for high quality education, innovation and research.

There are three key reasons why Hospice and the Scholl Academic Centre should engage in research:

1


Hospice care is founded on research: there is an expectation that any clinical, social care or allied health professional will demonstrate evidence-based practice and engage in a process of continuous learning and development; therefore having research aware staff is an ethical duty that also benefits a hospice by helping to deliver high quality care.

2

Hospices should play a significant role as sites of palliative care research: a more proactive partnership is needed between academic and hospice settings to move research forward from small scale, fragmented, methodically flawed studies.

3

Research in palliative care is an identified priority in the UK: the Department of Health 'End of life Care Strategy' (2008a) identifies research within hospice environments as an unmet need, which must be provided as an important contribution towards a broader agenda.



"Research is not a luxury; it's a standard for care. It's about being constantly curious and disciplined to discover and implement evidence that informs us about the best models of care, gaps in knowledge and practice, and different ways of working"

Dr. Saran Russell, Hospice UK.

Becoming a Research Active Hospice

If we are to achieve our aspiration of being in the top 10 hospices recognised for their research expertise, we realise that we must support our staff to develop their research capability.

Being 'research active' means that hospices use the right evidence, in the right way, at the right time to plan, deliver and evaluate care. It is also concerned with the generation and development of new knowledge, evidence and research questions to make a difference to people's lives.

Based on best practice evidence provided by Hospice UK, we have developed our model to guide and support us in delivering our aspiration. Work has begun to develop research skills training for our 'Research Active' and 'Research Engaged' staff.



Having this model in place to support our delivery plan clearly signals that both the Hospice and the Scholl Academic Centre are forerunners in establishing a culture of research across our entire staff team.

Our Hospice team will:



We already have a concentrated team of experienced academics and clinical professionals on the Island and, therefore, we have the ability to provide the Nation's patient groups with a clear research framework and delivery mechanism.

This will enable us to be National Leaders of Research for the Isle of Man.

Synergy with our Hospice Strategy ‘Much more than a building’

It was our aim to build a Scholl Academic Centre Strategy that clearly contributes to our Hospice strategy. That is why our Scholl Academic Centre priorities are mapped against the Hospice’s 5 Goals.

1

Support people to be independent

2

Reach more people earlier with easier access

3

Share, learn & educate

4

Drive innovation for better care

5

Be sustainable & fit for the future

Our strategic priorities and outcomes

1

Support people to be independent

What we will do:

Research into what promotes independence

Research into supporting carers and families

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“When I was caring for my wife I felt I was failing every day.”

Health & Wellbeing Alliance
inaugural meeting 2019

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2

Reach more people earlier with easier access

What we will do:

Evaluate how well organisations work together

Scope and evaluate Hospice reach and future service development needs

Evaluate the Island Plan for Integrated Palliative and End of Life Care ‘From Vision to Reality’ 2018- 2023

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“With the increasing number of people needing palliative care locally, nationally and internationally, finding ways to learn from our practice and discovering ways to improve care is essential so I am delighted by the launch of this centre and wish it success.”

Professor Irene Higginson,
Professor of palliative Care and Policy, Cicely Saunders Institute,
Kings College London

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Our strategic priorities and outcomes

3 Share, learn & educate

What we will do:

- Identify ways to support carers and families to promote independence
- Grow Hospice Influenced Care by increasing the use of ECHO
- Develop and train Hospice staff to be at least ‘research active’, supported by a Research Passport
- Develop a specific education programme for young people to transform their perception of what Hospice does
- Share our findings and experience, incorporating a dissemination plan into all our projects
- Promote the work of the Scholl Academic Centre to increase opportunities for partnership working

“Your approach to the development of the Academic Centre, and the desire for academic scholarship, is absolutely the way forward. Together we can design the right solutions for the right problems – problems that matter to patients, families and staff.

I look forward from an IFIC Ireland perspective to working and collaborating closely with you”

Ainee Carroll
Professor of Health Care Integration & Improvement
University College Dublin

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DIGNITY COMFORT CARE NURSE CALM
HEALTHCARE LOVE PEACE PEOPLE H
FRIENDS FAMILY RESPECT LIFE HOSPICE CARE BER
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CO
FR
BEREAVEMENT COMMUNICATION PERSONAL HELP U
HOPE RESPECT END-OF-LIFE ACCESSIBILITY LOCAL
SUPPORT UNDERSTANDING PROFESSIONALISM TR
PALLIATIVE QUALITY POSITIVE HOSPICE-AT-HOME

What matters to you
matters to us...

4

Drive innovation for better care

What we will do:

Develop baseline data for the future development of Hospice Influenced Care

Utilise listening events to design future environments and models of care

Research and recommend innovative digital and AI solutions to provide personalised care

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“The development of your Centre for Excellence for Integrated Palliative and End of Life Care, and its ambition to connect research and practice to promote better care and outcomes, I am sure will be a great success. We look forward to sharing your experience across IFIC’s network – and especially to our Special Interest Group – in the future.”

Nick Goodwin, CEO International Foundation for Integrated Care

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5

Be sustainable and fit for the future

What we will do:

Engage with, and enthuse, the younger population to ensure our work at the Hospice is sustainable

Actively seek funding for future research projects

Ensure the cost-effective use of our resources

Plan better and promote collaborative working to achieve value-added outcomes

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We took the opportunity to explore how this impacts on our potential to maximise effectiveness, and have established that a collaborative structure for the team will enable us to successfully deliver our outcomes

Scholl Academic Centre Team

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The Scholl Academic Centre Team

We have four areas of work currently being undertaken within the Scholl Academic Centre:

- Academic Research
- Compassionate Isle of Man
- ECHO-moving knowledge not people
- Palliative Care Academy

We took the opportunity to explore how this impacts on our potential to maximise effectiveness and have established that a collaborative structure for the team will enable us to successfully deliver our outcomes.

We have undertaken a fundamental restructure of the team's activities to reflect the three significant areas of impact that underpin the Scholl Academic Centre Strategy.



How we are funded

The research we undertake within the Scholl Academic Centre is currently grant funded. This means that we apply for specific funding to undertake our research activities. This is a funding model we are committed to for our future research activities.

It is really important to acknowledge the significant support we have received from the Dr Scholl Foundation. The funding they have provided has allowed us to create the Scholl Academic Centre and to recruit the excellent team of professionals working in the team.

We have been successful in accessing funding in the Isle of Man and from UK charities, trusts and foundations. We have a clear intention to widen the scope of our applications to include major academic funders and international sources of funding to support our partnership working with small island health systems worldwide.

The partnerships we already have in place and the key relationships that we are already nurturing will play a fundamental part in this ethos.

Over time, our intention is to establish sustainable funding for all centre activities.

“There is a direct relationship between the academic gravitas we achieve from our research and the additional high value, high calibre funding opportunities we can access.”
Scholl Academic Centre

Our partnerships

The Scholl Academic Centre will achieve its aspirations by developing strong and effective partnerships.

We are developing a strategic partnership with the Palliative Care Institute at the University of Liverpool.

This will allow us to participate effectively with a Russell Group university that has a shared focus on research, and a reputation for academic achievement.

“The outstanding work of Hospice IOM is recognised internationally and it is rapidly becoming the blueprint for integrated palliative and end of-life-care.”
Chris Kewley, Associate Professor, School of Medicine and Public Health, University of Newcastle, Australia



The Marie Curie
Palliative Care Institute

LIVERPOOL

Local, UK and global partnerships:

We have enviable local, UK and global partnerships in place:





Local Research

+

Connected International Partners

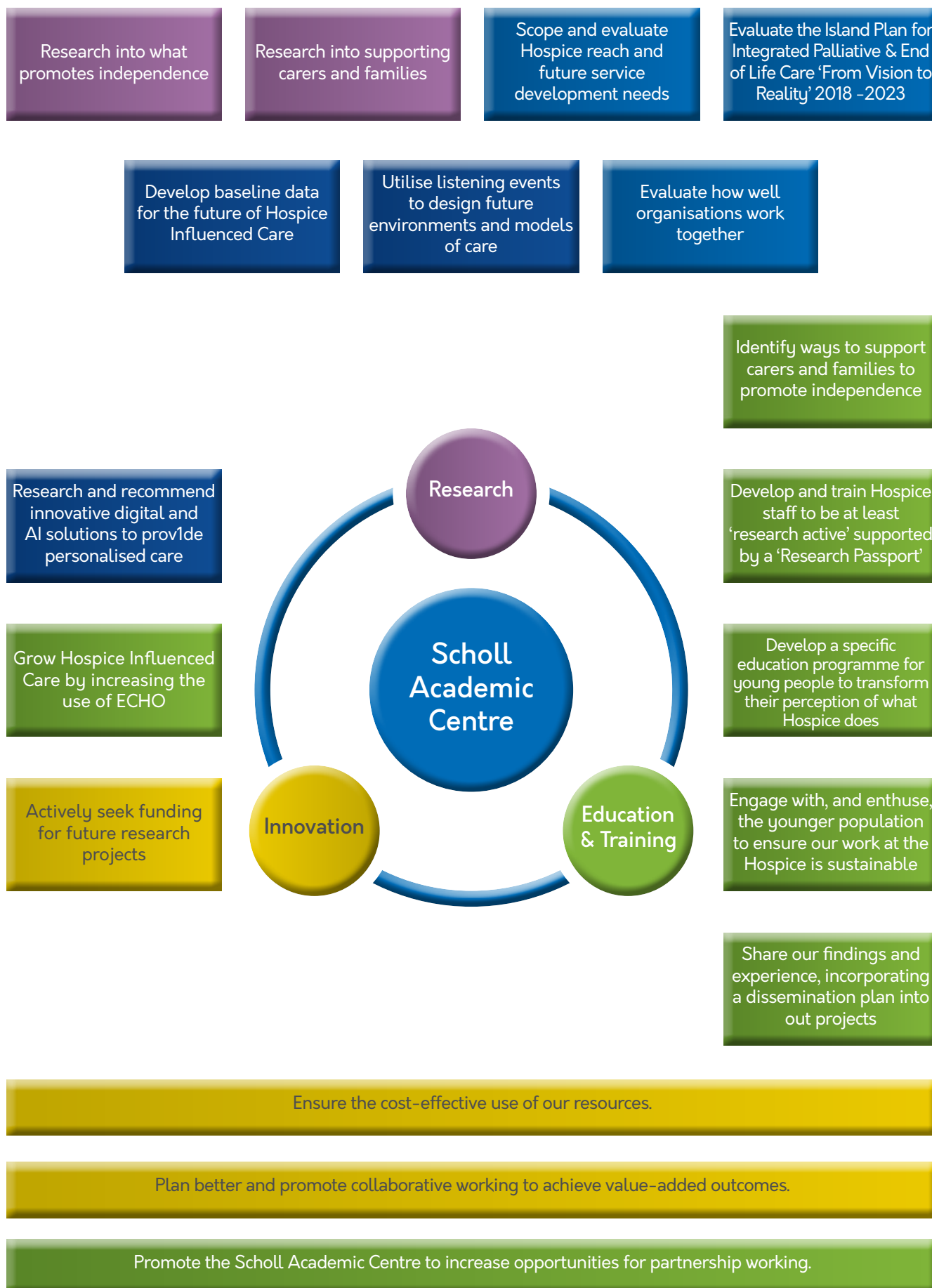
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Global Impact

How will we measure our progress

In order that we can demonstrate the delivery of our aspirations, we will produce an Annual Report that will be available for all of our partners and stakeholders.

Strategy overview





We would like to formally thank all of the people who have contributed to the development of this first strategy for the Scholl Academic Centre.



Hospice Care is also known as Hospice Isle of Man, a registered charity in the Isle of Man number 317.

hospice.org.im